

2025 Feng Chia-ASEAN International Conference on Business and Management

June 19–20, 2025 | Feng Chia University, Taichung, Taiwan

Call for Papers

The College of Business at Feng Chia University is delighted to invite submissions for the 2025 Feng Chia-ASEAN International Conference on Business and Management. We welcome contributions in all areas of business and management, including but not limited to:

- Accounting and Taxation
 - Economics and Law
 - Entrepreneurship and Innovation
 - Finance and Insurance
 - Human Resource Management
 - International Trade and Business
 - Marketing and Consumer Behavior
 - Supply Chain and Operations Management
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Key Dates

- **Submission Deadline:** April 30, 2025
 - **Notification of Acceptance:** May 15, 2025
 - **Conference Dates:** June 19–20, 2025
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Conference Highlights

- **ASEAN Focus:** Strengthening academic collaboration and fostering innovation across ASEAN nations.
 - **Keynote Speakers:** Renowned experts from Taiwan and ASEAN regions.
 - **Publication Opportunity:** Selected papers may be published in the *International Journal of Business and Economics* and *Journal of Economics and Management* (EconLit-indexed).
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Organized By

- **College of Business, Feng Chia University, Taiwan**

In Collaboration With

- **School of Management, Mae Fah Luang University, Thailand**
- **Faculty of Business Administration, Kindai University, Japan**
- **International Journal of Business and Economics, College of Business, Feng Chia University**
- **Journal of Economics and Management, College of Business, Feng Chia University**
- **Feng Chia Alumni Monthly**

Supported By

- **New Southbound Policy Project, Ministry of Education, Taiwan**
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Contact Us

- **Email:** cob_fcu@fcu.edu.tw
 - **Website:** <https://icbm2025.fcu.edu.tw/>
(Website will be available January 20, 2025).
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Join us in Taichung to drive ASEAN academic collaboration forward!